



KARSON FREEZE

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Socials: @KarsonFreeze



AREAS OF EXPERTISE

Typography

Visual Design & Storytelling

Social Media Presence

Infographics Design

TECHNICAL SKILLS

Adobe Suite

Photoshop, Illustrator, Indesign,
After Effects, XD, Lightroom

Coding

HTML, CSS

Audio

Ableton Live, FL Studio

WORK

Clark Mowing

Crew Leader | Normal, IL | May 2015 - Aug 2019

Directed mowing crew for over eighty accounts.

Maintained a schedule in a time-sensitive manner.

Interacted with customers to ensure satisfaction.

Town Of Normal Parks and Recreations

Design Intern | Normal, IL | Nov 2019 - Aug 2021

Developed concepts and artwork, creating graphic design solutions from concept through to completion.

Responsible for developing and creating both digital and print design for a wide range of print and online campaigns, publications, and advertising.

Freelance Design Work

Worked with several companies such as Aguru

Machinery, to develop physical and digital marketing items to promote products.

EDUCATION

Illinois State University - Graphic Design

Normal, IL | Spring 2021

Bachelor of Fine Arts in Graphic Design.

CERTIFICATION

Adobe Certification

Photoshop | Spring 2018

Passed an Extensive Exam Covering the Entirety of Adobe Photoshop.

CONTACT INFORMATION

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